

# UNLOCK FRESH IDEAS... WITH NEW PROGRAMS FOR 2007!

## JUST ADDED!

### **Advanced E-Learning Instructional Design Certificate Program**

**June 1-2, 2007**

This certificate program redirects and narrows the focus of instructional design to those things that matter most in creating successful e-learning: effective ways to design meaningful, memorable, and motivational experiences, while blending in successful behavioral change principles. Based on dozens of research studies, these principles will help you design learning events that go far beyond the transmission of information to achieve behavioral change and targeted performance levels. Learn to counter change inhibitors, design pre-instructional events, blend formal and informal learning, use techniques for performance change, create performance aids, and space learning events.

## JUST ADDED!

### **Building Deeper Relationships Certificate Program**

**June 1-2, 2007**

You can't get there alone! The process of building and sustaining relationships is vital to creating growth in any organization as well as to your own career success. This new workshop, developed in partnership with FerrazziGreenlight, shows how to transform instinctive behaviors that inhibit success into positive, conscious choices. Identify contact groups and constituencies who can contribute to personal and professional success, while broadening your areas of influence and expanding group management skills. Understand the relationship principles of intimacy, generosity, and committing to others' success in order to better manage the relationship cycle.

LEARN MORE:

**[WWW.ASTD2007.ORG/CERTIFICATES](http://WWW.ASTD2007.ORG/CERTIFICATES)**

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# UNLOCK INNOVATIVE CONTENT... WITH EXPERTS IN THE FIELD!

Exceptionally popular at the 2006 conference, The ASTD 2007 International Conference & Exposition will feature a superb group of Showcase Speakers. This group has been invited to return and reprise their topics, or offer new ones, which offer substantive or innovative content with a positive impact on people and the profession.



Michael Allen



Fernando  
Sanchez Arias



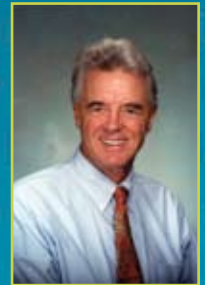
Elaine Biech



Ken Blanchard



Sharon Bowman



Rob Brinkerhoff



Kevin Cope



Lance Dublin



Kathleen  
Edwards



Beverly Kaye



Don Kirkpatrick



Bob Pike



Dana Robinson



Marc Rosenberg



Mel Silberman



Jim Smith



Doug Stevenson



Deborah Stone



Eileen Tighe



Juan Trueba



Steve Villachica

LEARN MORE:  
[WWW.ASTD2007.ORG/SHOWCASE](http://WWW.ASTD2007.ORG/SHOWCASE)

# UNLOCK RESOURCES AND TOOLS... TO PROPEL YOU FORWARD!

## Career Center

In 2007, in addition to individual appointments with career coaches and resume reviewers and free educational sessions on a host of topics, participants will be able to schedule a mock interview and get immediate feedback. This new feature offers a chance to practice interviewing in a safe environment.

Free educational session topics include: personal career management and planning job search, resume prep, and interviewing skills.

## EXPO

In 2006, nearly \$110 Billion was spent worldwide on learning, which is why now, more than ever, businesses are focusing on the value of workplace learning and performance.

See what the leading-edge companies and suppliers can do to help enhance learning in your organization.

Learn More:  
[www.astd2007.org/career](http://www.astd2007.org/career)

Learn More:  
[www.astd2007.org/expo](http://www.astd2007.org/expo)

# ASTD 2007 INTERNATIONAL CONFERENCE & EXPOSITION

ATLANTA, GEORGIA, USA  
JUNE 3-6 • 2007  
WWW.ASTD2007.ORG

## UNLOCK THE KNOWLEDGE

**The ASTD 2007 International Conference & Exposition**  
**Georgia World Congress Center**  
**Atlanta, Georgia, USA**

**Conference** June 3-6

**Certificate Programs** May 31-June 2

**Preconference Workshops** June 2

**EXPO** June 4-6

Join ASTD in Atlanta and walk away with a global perspective on life,  
work, and the way you confront everyday tasks and situations.

LEARN MORE:  
**WWW.ASTD2007.ORG**